

Media release
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THE ERNEST NETWORK ANNOUNCES THE PROJECT'S FINAL CONFERENCE Registration open until June 22, 2012

The Region of Tuscany, coordinator of the ERNEST network, and the ERNEST partners announce the project's final conference, that will be held in Florence on 27th of June 2012.

ERNEST project has the overall aim to address the issue of sustainable development of the tourism sector through coordination and collaboration among regional research programmes; the main purpose of the event will be that of sharing the projects results, promoting research and innovation, fostering debate on sustainable and competitive tourism.

The conference foresees the participation of the Minister for culture, tourism, and trade of Tuscany region, Ms. Cristina Scaletti, representatives of the 15 European partner regions, academics of European universities and research organizations involved in sustainable tourism projects, NECSTouR network representatives, representatives of the tourism industry and local stakeholders involved in sustainable tourism activities and projects.

The conference will offer the opportunity to:

- present the project's findings and outputs
- display the good practices developed by partners on sustainable tourism
- present the subprojects financed in the framework of the ERNEST Joint Call.

A round table will investigate how indicators and sustainable tourism observatories can contribute to the tourist destinations' management and capacity building. During the conference there will be an interactive exhibition of the ERNEST sustainable tourism good practices, and practical cases will be presented. In addition to that, Tuscany and the other project partners will explain the scenario of future activities and programmes based on the outcomes of the ERNEST projects.

The conference program is on the ERNEST project homepage, together with the registration form, at the URL: www.ernestproject.eu.



The image shows a screenshot of the ERNEST project website. At the top, there are logos for the European Commission, Ernest, and the Seventh Framework Programme. Below the logos is a navigation menu with links for Home, Partners, Documents, Events, Contacts, News, and Final Project. The main content area features a large image of a landscape with mountains and a river. Below the image, there is a section titled 'ERNEST Project' with a brief description of the project's goals and objectives. To the right of this section, there is a smaller image with the text 'Ernest 2012-2014 Integrated Research in Sustainable Tourism'. At the bottom of the page, there is a registration form with fields for name, email, and a 'Register' button. A large red starburst graphic with the number '25' is overlaid on the bottom right of the page, indicating the project's duration.

The ERNEST partners :

Regione Toscana (I)	Danish Forest and Nature Agency, Nord Zealand (DK)
Cité de la Culture et du Tourisme Durable (F)	Generalitat de Catalunya (E)
Basquetour -Basque Government -Industry, Commerce and Tourism Department (E)	Conseil Régional d'Aquitaine (F)
Iliaki Development Agency (GR)	Regione Emilia Romagna (I)
South-East Regional Development Agency (ROM)	Agency for the support of Regional Development Košice (SK)
Govern de les Illes Balears (E)	Regione Veneto (I)
Regional Development Agency of North Hungary (H)	WAG-Visit Wales (UK)